



NORTH CAROLINA HEALTH INFORMATION MANAGEMENT ASSOCIATION STRATEGIC PLAN FOR 2009 – 2010

MISSION STATEMENT: The North Carolina Health Information Management Association (NCHIMA) is the professional organization that promotes quality, access and security of health information across the continuum of care for the benefit of the members, healthcare consumers, providers and other users of clinical data.

STRATEGIC PRIORITY	MEASURES	TARGET OR RESOLUTION DATE	RESPONSIBILITY/ ACTION	MANAGERS
<p>Build Value in CSA Membership</p> <p>Work strategically to increase student enrollment in HIM accredited schools, increase student membership in AHIMA and thereby NCHIMA, and increase active NCHIMA membership.</p> <p>Grow NCHIMA active membership and increase members actively involved in the state association by increased communication.</p>	<ul style="list-style-type: none"> • Engage student members by providing specific student educational sessions at NCHIMA meetings • Education program directors to encourage student participation in NCHIMA • Increase student enrollment in academic programs via HOSA • Increase student enrollment by 5%. • Develop mentor program • Support AHIMA initiatives 	<p>October 2009</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Will offer student breakout sessions at the 2009 midyear. Will offer student breakout sessions at the 2010 annual meeting. Mandating that students attending the annual meeting be members of AHIMA and register through program directors</p> <p>Increased advertising of the Health Information field.</p>	<p>President, Program Chair, and Education Chair</p> <p>Vice President</p> <p>NCHIMA Board</p> <p>President, Vice President and Public Relations Chair</p>

<p>Scan the environment to determine issues affecting healthcare.</p> <p>Provide financial resources to support our mission by ensuring financial viability and growth.</p> <p>Identify and support the varied needs and interests of regional and specialized HIM professionals.</p> <p>Increase recognition of AHIMA credentialed professionals in the marketplace</p> <p>Promote AHIMA</p> <p>Corporate Partners</p>	<ul style="list-style-type: none"> • Increase the numbers of active members from those who are eligible but not active • List NCHIMA activities on website • Measure member satisfaction and needs • Increase the number of volunteers involved with NCHIMA • Welcome new members • Receive feedback from board and regional membership • Maintain financial viability by maintaining at a minimum 1 year of operating capital reserve in addition to the current year's operational dollars. • Work with regions to identify educational needs. • Notify award recipient's organization of the honor • Letter to the board members supervisor and facility CEO re: contributions at the end of the member's term • Place newly credentialed members in Footprints • Promote the Communities of Practice (CoP) on the AHIMA website • Assist AHIMA in communicating with members • Promote the value of the Corporate Partner membership 	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	<p>Survey of annual meeting</p>	<p>Webmaster Board</p> <p>Board</p> <p>President elect Regional liaison</p> <p>Board</p> <p>Regional liaison</p> <p>President and secretary</p> <p>President</p> <p>President elect</p> <p>President elect and Board</p> <p>President elect</p>
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<p>Leadership and Advocacy</p> <p>Selectively influence emerging NC policy, regulation, standard and legislation affecting HIM on a state and national level</p> <p>Provide NCHIMA membership with an up to date legal reference manual</p> <p>Regions</p>	<ul style="list-style-type: none"> • Actively provide members with AHIMA advocacy initiative • Notify members via email of advocacy issues • NCHIMA delegates will attend Capital Hill day • Organize Hill day for North Carolina • Promote sale of legal reference manual • NCHIMA regions will comply with tax ID status compliance. 	<p>Ongoing</p> <p>March 2010</p> <p>Ongoing</p> <p>Ongoing</p> <p>To be completed by 1-1-10.</p>		<p>Delegates</p> <p>Legal Delegate and Public Relations chair</p> <p>Treasurer</p>
<p>Member Communications</p> <p>Provide NCHIMA membership with informative and timely association information via the website and the Footprints newsletter.</p>	<ul style="list-style-type: none"> • Use NCHIMA website to deliver member services <ul style="list-style-type: none"> ○ Footprints – provides informative articles, educational meeting information and board contacts ○ Job postings • Evaluate and update NCHIMA website regularly. Website changing to Teleusys. • Provide membership with informative and timely AHIMA, NCHIMA and HIM practice information • Investigate the feasibility of including a page for each Region on the website and determine interest by the Regions 	<p>Ongoing</p> <p>January 2010 (completed)</p> <p>Completed January 2010</p>	<p>Published Footprints bimonthly</p>	<p>Publications chair</p> <p>Webmaster</p> <p>Webmaster, President and Footprints coordinator</p>

<p>Education</p> <p>Provide educational resources designed to enhance the skill set for HIM professionals which will allow them to increase their knowledge related to current and future job education requirements and credential maintenance requirements</p> <p>Coding Roundtable</p>	<ul style="list-style-type: none"> • NCHIMA annual meeting • NCHIMA sponsored workshops • Regional meetings • Prepare membership and other stakeholders for the transition from ICD-9-CM to ICD-10 including collaboration with other organizations • Provide ICD-10 articles for Footprints • Offer at a minimum one eHIM topic at the annual meeting or midyear workshop • Offer one webinar • Provide educational coding sessions for membership related to coding topic that are up and coming or are of interest to the membership 	<p>April 27, 2010</p> <p>October 2009</p> <p>Ongoing</p> <p>February 17, 2010</p> <p>Annual meeting April 2010</p>	<p>Asheville, NC</p> <p>Midyear workshop (accomplished)</p>	<p>Program Chair</p> <p>Education chair</p> <p>Regional Coord.</p> <p>Education chair</p> <p>Coding Task Force</p> <p>Program committee or Education Chair</p> <p>Education Chair</p> <p>Coding roundtable</p>
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Revised: February 2010