

COMMERCIAL ADVERTISING POLICY

NCHIMA disclaims any endorsement for products or services advertised in its Commercial Advertising Section.

Rates for commercial advertising are per issue and are as follows:

Size	Cost per Publication	Dimensions
Full Page	\$250.00	7.5" x 10"
½ Page	\$150.00	7.5" x 5"
¼ Page	\$ 75.00	3.75" x 2.5"
Business Card	\$50.00	3.5" x 2"

Advertisements must be submitted as follows:

- Electronically, as camera-ready artwork in .jpeg format ONLY(.pdf files are difficult to upload into our website system.
- Sized to the above specifications
- Requiring no additional preparation for publication
- With contact name, mailing & e-mail address, and phone number
- By the submission deadline of the issue in which the advertisement is scheduled to appear. Note: the submission deadline will be set by the Publications Committee and the Program Committee, bases on publication type

Corporate partners are entitled to one of the following in our bi-monthly newsletter, Footprints, at no charge:

- A spotlight article
- ¼ page advertisement

Vendors providing sponsorships for the annual meeting may be given advertisement opportunities at a discounted rate, at the discretion of the NCHIMA Executive Board.

Educational HIM/HIT programs that are not accredited by the Commission on Accreditation for the Health Informatics and Information Management (CAHIM) will not be allowed to advertise in NCHIMA publications.

Rates are subject to change, upon annual review.